

Mother Lode Art Association Board Meeting

Thursday, January 19, 2023

The MLAA Board meeting was called together by John Sharum at 2:00 pm at The ALOFT Gallery, at 105 South Washington St., in Sonora.

Board Members Present: Maureen Carden, Linda Happel, Jean Dakota, Kate Crist and John Sharum. MLAA members Renee Lambert, Rosie Ingalls, and Beth Robinson also attended. Laurie Livingston attended representing Tuolumne County Arts.

Introductions: John introduced Kate Crist as our new treasurer / membership chairperson and Monika Stattner (not present) as our new Vice President.

Approval of Meeting Minutes: Jean moved, and Maureen seconded a motion to approve the November 21 Board meeting minutes. The motion carried.

John informed the Board that Umpqua Bank will require a copy of the General Meeting minutes (which are not usually written up) showing the names of the newly elected Board of Director members (treasurer and president) and a sign-off by the secretary on the minutes. This is required for signature cards for treasurer and president.

Treasurer's Report: No treasurer's report.

John noted that MLAA had made over \$4,000 on the art show last year. Kate will get into the numbers and give a report on or before the February meeting.

From the November 2022 Board meeting: *It was suggested that MLAA should consider investing some of the money sitting in the bank account.* Investing was **not discussed** at the Jan 19 meeting.

68th annual MLAA Fine Art Show and Exhibition: Various speakers:

Linda stated that the Prospectus is now available online along with the release form. (John had one minor correction that Maureen will take care of.)

The two MLAA judges will judge the adult show first (Thursday, April 6) and then move on to the Library to judge the student show.

It was decided that for the student show, the grade school submissions be separate from the high school (grades 7–12) with all student submissions receiving honorable mention certificates (and not ribbons).

Action item: Renee Lambert volunteered to design the honorable mention certificates. Renetta has information for Renee on this item.

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The student show at the Library will run from March 27 to April 25, with a student reception on April 2nd.

Action item: Laurie Livingston is creating the flyer for the student show and contacting the teachers for the student show.

Action item: Mel Martin and Kathy Scutt (from the Photo Club) names came up in the meeting. They will need to submit their Prospectus for their photo group show so we can put it on the MLAA website; Linda will contact them.

The question was raised as to the best way to get the exhibitor cards/ wall tags to the students so that the tags are received along with the artwork. **Action item:** Renee will talk to Laurie L. about how to do this.

Action item: Linda agreed to talk to Athena about getting the entry forms to the Watch Community group and talk to Susan K. regarding the Jamestown Ranch. Both Watch and Jamestown Ranch art submissions will be displayed in the lobby of the Opera Hall.

Linda has sent photos of last year's art show to be used for the Union Democrat Weekender for advertising of the 68th annual MLAA Fine Art Show and Exhibition.

J. Conn (the 2022 best of show winner) will donate a painting for the raffle, posters and other advertising. **Action item:** John is talking to him about the painting to be donated for the raffle.

It was discussed and agreed that this year's show will have both a raffle and silent auction. John stated that last year the profits from the silent auction and the raffle were about equal. Of course, money made from the silent auction will depend on what items are donated.

Luisa King (who usually creates the baskets for the raffle) has moved to Davis, and may not be available to help this year. **Action item:** Jean volunteered to contact Patti Henderson (who helped Luisa last year) to see if she would be agreeable to head up the basket making efforts for this year.

Action item: Linda offered to contact Leeann to take over publicity. Leeann would / could shadow Linda to learn the process.

It was suggested that MLAA find a person to do donation/ grant letter writing. **Action item:** John will write a donation letter for business / organizations to sponsor the art show.

Action item: Jean will contact Elizabeth Encoyland (student at Summerville High School) to see

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what she has done to make the website interactive and check back with Maureen since she is the website editor. Linda suggested that maybe Elizabeth could assist with publicity/ marketing/ postcards and posters. Last year MLAA printed 50 posters and 500 postcards to advertise the show.

It was suggested to contact artist associations for assistance. Laurie Lehman has done publicity for ALOFT in the past.

Action item: Linda will contact Renetta for documents from last year regarding ribbons and awards. Linda will order the ribbons and contact Athena about ribbons for Watch.

Action item: Jean agreed to head up the "Stage Activity" committee and calendar. It was suggested to call Joy Willow. Joy teaches piano and may have someone to provide music on stage during the show.

Action item: Laurie Livingston is contacting the schools regarding children to do a skit (part of a play) on stage.

It was suggested to contact Lisa at Visit Tuolumne for possible onstage activities.

It was stated that Claudia Puchinelli (at Tuolumne County Arts???) will loan MLAA their liquor license so that we can have wine at our Friday night reception.

John suggested that Mount Brow Winery and Intersanctom winery might be interested in doing a wine tasting on stage and supply a donation for our Friday evening reception. **Action item:** Jean will talk to John about which wineries to contact for donations and onstage activities. Rosie said that Tuolumne County was responsible for closing down an ALOFT Gallery party that had liquor without a current license/ permit. Renee will connect Claudia with Kate Crist regarding the liquor license and any tax/ paperwork.

It was suggested that the Sunday after second Saturday have an event on the stage for children. But that particular Sunday is Easter, so this suggestion was not discussed any further.

Action item: It was agreed to purchase the panels and hangers with MLAA funds. John has calculated that we would need 12 additional panels at \$125.00 each plus tax and shipping (MLAA has currently 36 panels). He also calculated that we would need 136 cable hangers with one gripper each and another 70 additional grippers. Cable hangers run approximately \$15.00 each (before tax, shipping and handling and any volume discount). The ballpark estimate for these

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items will cost between \$4-5,000.00. The **lead time** for manufacturing and delivery was not discussed or known at the time.

The art associations will be sent the Call To Artists' announcement and a copy of the Prospectus to encourage artists outside our area to enter the show. Linda will contact Renetta for the lists and see if she would be willing to do the spreadsheet, name tags and judge lists.

Action item: John will create letters for grant sponsorships to be presented to Sonora Area Foundation, Visitors Bureau, Blue Mt. Minerals, the casinos, etc.

Action item: Maureen will contact the Library to determine if they have a mirror that we could borrow for the artist's demonstrations. If MLAA purchases their own mirror we would have to store the item when not in use.

From the November meeting - Discussion on Bi-Laws: Renee reported: *The goal to update the bi-laws is to meet CA State regulations for 501 c 3. Renee will present the bi-laws at a general meeting for approval of the membership.*

She recommended:

- 1. that MLAA to have someone in charge of the calendar (multiple "admins" to access and add to the calendar.*
- 2. a "G Mail" account for MLAA (Maureen will meet with Renee about creating this account).*
- 3. a sheet with job descriptions of all Board Members and Committee Chairs.*
- 4. Need a subcommittee to work on the bi-laws (2 – 3 people) with Renee heading the subcommittee. John will announce the need for help in getting the bi-laws in shape today in the General Meeting. MLAA will aim for this task to be completed by early 2023.*

There was no motion to adjourn. The meeting concluded at 3:50 pm.

Respectfully Submitted,
Jean Dakota,
Secretary, Mother Lode Art Association